



Is your organisation ordinary or
extraordinary?

Do your leaders make the impossible,
possible?

Do you disrupt, impact & engage
your customers?

The **world of music** and performance has so much to teach the **world of business!**

WHY YOUR COMPANY NEEDS A JOLT



Where would we be today if companies like Apple, Amazon or Innocent hadn't **Jolted** their industries by performing differently?

Good is no longer good enough if you want to get ahead. To stand out from the crowd in business and in life, you need to shake things up. You need a Jolt!

What could you achieve if you stood out from the crowd and got the leading edge in your profession?

If every day looks much like the last, and your actions and those of the people around you seem to run on autopilot, you are missing out on the opportunity to achieve extraordinary results across your organisation.

NOW is the time to disrupt your thinking and transform your performance

The reality is that making the shift from 'crap to good' is fairly straightforward – it is sometimes referred to as crisis management. That is not the dominant challenge that most organisations are facing today – the dominant challenge faced is what the heck you do when it works 'ok' – how then, do you push beyond your invented limitations and kick up a ruckus?! Without some radical upgrading of your thinking and your action, you are unlikely to budge. However, when you dare yourself to transform what you do and how you do it, you open the door to extraordinary...

Richard and his team of Musicians and Actors help you to discover all of the answers, and then Jolt you to put them into action.

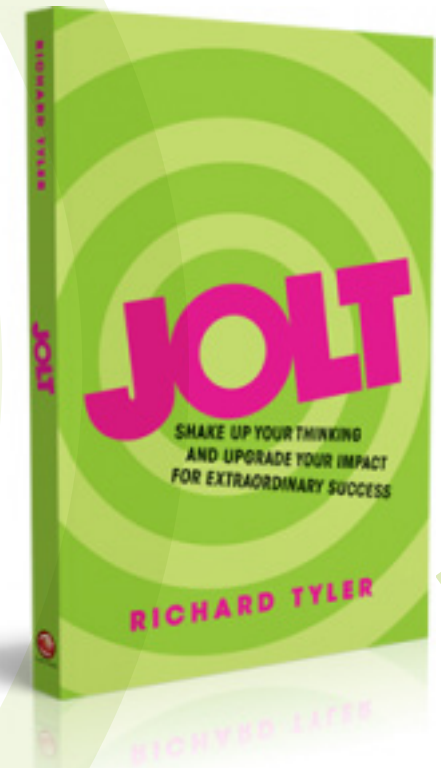
Who is Richard Tyler?



Richard Tyler is *Chief Possibility Architect*, Author, International speaker and provocateur. His first book, *Jolt*, published by Wiley, landed on bookshelves in April 2015 and hit the Amazon #1 bestselling spot on day 1.

Richard's mission is simple: to disrupt and provoke the way that organisations think, as being ***good is no longer good enough***. Richard dreamed of performing on stage from an early age and went on to play lead roles in many of London's West End productions such as *Les Miserables* and *The Phantom of the Opera*. Having sung in concert halls across the globe, performed with some of the most extraordinary musicians, sang for royalty and appeared in TV commercials, he started to really understand how to deliver 'Extraordinary Performances' consistently... something that leaders are striving for daily.

Richard's passion is to literally bring his performance skills into corporate environments whilst transforming leaders, teams and the culture. His delivery style often **involves bringing in actors and musicians to quickly ignite a spark of change in his audience**. Often he will have the whole company on their feet singing!



RICHARD  TYLER

Richard Tyler's keynotes and workshops are like no other...

Whether he brings in a Jazz band, an orchestra, vocal coaches, percussionists, actors, dancers, artists or singers the experience always delivers a Jolt!

His workshops are immersive - taking your leaders way beyond the straightforward intellectual understanding and into the real time experience of doing and being extraordinary!

However, this goes way beyond learning, reflection, discomfort, challenge and fun. Richard ensures all messages are translated back into your organisational language ensuring that when everyone leaves the room, **they are ready to go back and transform their thinking, their behaviour and their organisation.**

Take a 60 minute keynote, a 3 hour workshop or a 2 day intensive programme, the feedback is the same...

RICHARD  TYLER



“Richard's energy, mindset and provoking inquisitive nature are infectious, it's virtually impossible to come away from a session with him without feeling you can take on the world”

- Daniel Murray, Co-Founder of Grabble

How Richard can support your Company

However you interact you are guaranteed to be Disrupted, Impacted and Engaged. You can choose from:

- Keynotes

- Workshops

- In-House Training

- Accountability Coaching Programmes

- Online video training courses

He has 3 key components to delivering any speaking or training:

- Pre-briefing with client to ensure he understands the audience and the learning objectives

- A bespoke presentation that jolts and engages & provides a call to action

- Designing robust interventions that embed behavioural change after the event.

Topics & Themes:

- Future Fit Leadership

- Building a sticky Culture

- Unleashing Extraordinary Performance

- Creative Leadership

- Do or DIE: Disrupt, Impact & Engage

- Possibility Unlimited - developing an agile mindset

- Artful Teamwork

What People are Saying...

‘A cognitive Jolt to transform your business and your life’

- Dave Coplin, Chief Envisioning Officer, Microsoft UK

“As the speed of change accelerates, it is essential that bigger companies like BBC Worldwide continually shake up the accepted way of doing things. Jolting our thinking is no longer a luxury, it is essential for survival and growth. Richard challenged us to do this”

- Tim Davie, CEO, BBC Worldwide

‘From the moment Richard & his team entered the room; you could tell you were in for something special. The session was interactive, informative and entertaining. I have never attended a more productive one day session in my 25+ years on Wall Street.

- RD, Vice President, Global Financial Institution

“In over twenty years at the bank, this has been the most powerful learning experience I have ever had. World class!”

- AG, Executive Director, JPMorgan

“ Richard brought exactly the right JOLT to our team, with his energy, engagement & thoughtfulness that left everyone inspired to make the change to themselves and to our organisation.”

- Jeremy Bevan, VP Marketing CISCO

‘Richard Tyler should be available on prescription!’

-The NHS

How can I book Richard now?



You can get hold of Richard directly on **+44 845 527 2251**



Drop him a note to **richard@btfi.co.uk** and explain a little bit about what you need.

Richard regularly engages across the following platforms:



www.facebook.com/RichardTylerBTFI



www.youtube.com/c/RichardTylerBTFI



www.twitter.com/RichardBTFI



uk.linkedin.com/in/richardtylerbtfi



www.instagram.com/richardbtfi